

GM G-Body Catalog 1978-88 Regal • GTO • Cutlass

•Monte Carlo Malibu • Grand Prix • Salon

Roof to Road Solutions to Control Passenger Cabin Noise, Vibration and Heat

Reduce Road Noise
Reduce Exhaust Harmonics
Eliminate Mechanical Noise
Stop Body Panel Vibration
Reduce Radiated & Reflected Heat

Stop Audio System Vibration

Pre-CutReadytoInstallKitsYear• Make • Model Specific

The Coolest Cars Have QuietRIDE Inside! $^{\mathrm{m}}$



Everything in One Box to Do the Job Right!

Pre-Cut, Ready To install Kits are Year, Make and Model Specific and include: •AcoustiShield Dampener Pads •Heat Shield Barrier Insulation •Spray Adhesive •Seam Tape •Illustrated Instructions



Order Line: 888-777-3410 Tech Line: 209-942-4777 3183 Hwy 71 S, Mena, AR 71953

or more information contact us at: info@quietride.com

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GM G-Body Catalog 1978-88 Regal • GTO • Cutlass

Automotive Thermal Acoustic Insulation

•Monte Carlo Malibu • Grand Prix • Salon

Roof to Road Solutions to Control Passenger Cabin Noise, Vibration and Heat

Introducing a multi-stage, automotive insulation and sound damping system to give GM G-Body cars the "quiet riding comfort" found in today's new cars. AcoustiSHIELD kits are designed on current "state-of-the-art" auto acoustic technology, to insulate and control the noise, vibration and heat in the passenger cabin. Kits are pre-cut and come with easy-to-follow installation instructions-everything you need to do the job right.





Firewall/*MSULATO* Stop Engine Heat at the Source

GM-G-Body 1978-88

Made Right - To Fit Right - To Stop Engine Heat



GMG 7888-HVAC 1978-1988 GMG-Body HVAC Firewall Insulator 253.00

This is an exact duplicate of the factory firewall insulator, molded with a high definition vinyl rubber to fit the contours of the steel firewall bulkhead. Mounting pins included.

Molded to fit over the transmission hump and into heater wells, using the highest quality materials available.



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1978-88GM-GBodyCoupeComplete AcoustiShield Insulation Kit GMG 7888-CAK

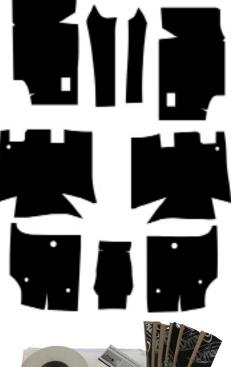
Regal, GTO, Cutlass, Monte Carlo, Malibu, Grand Prix

Cowl Kit



Body Panel Kit





Front Floor Kit

ASU-DDBIK-2 Universal 2-Door Dampener/Barrier Insulation Kit For 2-door Coupes, Convertibles, Trucks with upholstered door panels. Includes AcoustiShieldDampenerpads, Weather-BarrierInsulation, double-sidedfoamtape and Instructions. Easy to Install. Trunk Floor Kit

Roof Kit

vehicle.

| Part # | Description | MSRP |
|---------------|---|--------|
| GMG 7888-CAK | 1978-1988 GM G-Body Coupe Complete Kit | 942.82 |
| GMG 7888-CBPK | 1978-1988 GM G-Body Coupe Body Panel Insulation Kit | 166.75 |
| GMG 7888-CCK | 1978-1988 GM G-Body Coupe Cowl Insulation Kit | 116.15 |
| GMG 7888-CRK | 1978-1988 GM G-Body Coupe Roof Insulation Kit | 166.75 |
| GMG 7888-CTK | 1978-1988 GM G-Body Coupe Trunk Insulation Kit | 166.75 |
| GMG 7888-CFK | 1978-1988 GM G-Body Coupe Floor Insulation Kit | 299.00 |
| ASU-DDBIK-2 | 1978-1988 GM G-Body Coupe 2-Door Dampener/Barrier Kit | 77.05 |

Other Related Parts For This Vehicle (Sold Separately)

| GMG 7888-HVAC | Universal 2 Door Damper/Barrier Insulation Kit | 77.05 |
|---------------|--|-------|
|---------------|--|-------|





A Roof to Road Solution to Control Passenger Cabin Noise, Vibration and Heat[™]



AcoustiSHIELD Product Description

AcoustiShield is a two-stage thermal acoustic automotive insulation product designed to control Noise, Vibration and Heat—the three major issues that affect passenger cabin comfort. Kits include pre-cut, ready-to-install AcoustiShield Dampener pads and HeatShield Barrier Insulation panels which are packaged separately for easy installation. Kits come with uniquely illustrated installation sheets, spray adhesive and seam tape.

Complete Acoustic Kits insulate the **Cowl, Floor, Roof, Trunk Floor, Doors** and **Body Panels,** which includes the seat divider, package tray and rear wheel wells. The installation of a complete AcoustiShield kit typically will reduce passenger cabin noise by 12 to 17 decibels. To put this in perspective, a 10-decibel reduction is a 50 percent reduction in noise that the human ear can easily detect. Barrier insulation will reduce radiant heat by as much as 25 degrees.

AcoustiShield is a Two-Stage Process

Stage-One of the AcoustiShield process is the application of small pre-cut AcoustiShield Dampener pads and strips to auto body sheet metal to greatly reduce the vibration and noise produced by these panels from entering the passenger cabin.

Stage-Two of the AcoustiShield process is the application of pre-cut HeatShield Barrier Insulation panels to the auto body sheet metal to encapsulate any remaining vibration/noise and to thermally insulate the vehicle.



"AcoustiSHIELD", "AcoustiHOOD", and "Quiet Ride Solutions" are Registered Trade Marks of Quiet Ride Solutions LLC.

Expanded NVH Reference Information:

Cars and trucks make and/or absorb noise, vibration and heat (NVH) from multiple directionsincluding internal and external air-borne noise, structure-borne noise as well as radiant heat. NVH factors to consider:

•Engine NVH travels back from the front of the vehicle through the firewall and cowl.

•Wheel well trunk and rear body panel NVH travels forward through the seat divider and package tray panels.

•Roadway radiant heat, often exceeding 140 degrees, rises through vehicle floor pans.

•Rumbling performance exhaust systems and transmission/drive line harmonics also rise through vehicle floor pans.

•Direct heat from the sun penetrates the roof of the vehicle.

All of these influences "Apex" in the middle of the passenger cabin at ear level.

Add the noise produced by the sound system; the air rushing through the vents from the HVAC system; and a normal conversation builds into a "shouting match" between the driver and passenger to overcome the "harmonic drone" of vehicle mechanics.

AcoustiShield Photo Gallery



Typical Cowl Panel Sound Damping and Thermal Barrier Insulation



Typical Trunk Floor Sound Damping and Thermal Barrier Insulation



Typical Floor Panel Sound Damping and Thermal Barrier Insulation



Typical Roof Panel Sound Damping and Thermal Barrier Insulation



Typical Body Panel Sound Damping and Thermal Barrier Insulation



Made Right-Fit Right-Look Right OEM Original Products



ABS Leather Grain Material

FirewallInsulatorproductsarepre-cut andreadytoinstallwithstandardOEM accessoryandmountingholespunched forrestorationapplications.Eachunit has period correct insulation.

Firewall Insulators are also available without holes for aftermarket HVAC systems and Street Rod and Custom installs.



"Ultra High Definition" Vinyl Rubber



ABS "Chicken Track" Material



Street Rod Firewall Insulator Direct Sheetmetal Absolute Sheetmetal



Product Description— "Ultra High Definition Vinyl Rubber" Original Equipment Firewall Insulators for General Motors Cars and Ford Cars and Trucks

Production Period—GM: 1964 to present Production Period—FOMOCO: 1964 to present

FOMOCO and General Motors began using a rubber based firewall material in 1964 with the introduction of the Mustang, Chevelle family and Camaro Cars. Quiet Ride molds these products using a "Ultra High Definition" vinyl rubber. It comes ready to install with a Heat Shield Thermal Barrier insulation pad. Factory stock accessory holes and mounting pin locations are punched.

Kits include appropriate period mounting pins.



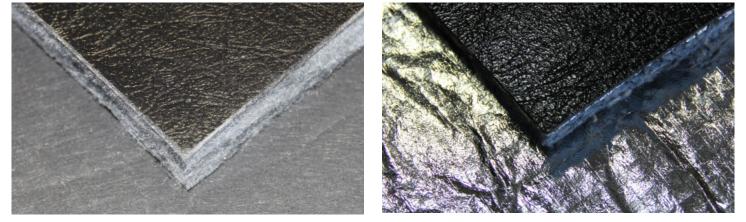
Each insulator product is molded from an "out of the car" original firewall for contour and accuracy. Year-Make-Model Specific.

FirewallInsulatorscanbeordered withoutholes for custom applications.

Thermal Insulation Types Original Equipment Firewall Insulators •General Motors Cars and Trucks •Ford Cars and Trucks •MOPAR Cars and Trucks

Black Fiberglass Insulation Typically used in vehicles 1949 through 1977 •ABS Firewall Insulators Heat Shield Barrier Insulation Typically used in vehicles 1928-48 and Vinyl Rubber Firewalls 1964-present •Street Rods







Concours Show Quality

Authentically Correct • "Fit like a Glove" • Easy to Install

All QRS Products, Materials and Craftsmanship Meet or Exceed OEM Quality Standards

No customer has ever reported losing judged points on our firewall products.

Firewall Insulators-A Historical Perspective

The Firewall Insulator is the first line of defense against automotive Noise, Vibration and Heat that is generated in the engine bay of the vehicle.

QRS manufactures more than 600 firewall products for antique, classic, custom and street rod cars and trucks. The company has developed these products based on "out of car" original insulator pads that have been supplied by its customers. QuietRide Firewalls Insulators are exact reproductions of OEM products.

Most firewall insulators made between 1928 and the mid-1960s were constructed with an oil impregnated cardboard cover in combination with a number of insulation materials. In 1964 General Motors and Ford Motor Company began using a "spray-on" rubber material bonded to a thin layer of "shody" insulation.

All of the company's firewall products are vacuum form molded to fit the firewall and transmission contours exactly. They are digitized and manufactured on its Flow Water Jet Cutting System for accurate fitting. Each firewall cover is backed with period correct insulation which could include a black fiberglass or HeatShield barrier insulation.

Firewall Colors and "Sheen"

Just a word about the "look" of your old firewall in comparison to a new one-you may may note that the new firewall does not look the same as your original-because of the "sheen." The firewall insulator in a car built in the 1930s or 40s is now at least 70-80 years old and is dirty and dingy. When the vehicle came off the assembly line, all of its component parts were crisp, clean and sparkling fresh.

With few exceptions, firewall insulators were black when they came from the factory. There were some exceptions in the General Motors product line from 1933 through 1941 in which the firewall insulators were a "mocha brown" color. The firewall color would typically match the color of your clutch, brake and accelerator pedal rubber pads.



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Mounting Pins and Clips

American Cars and Trucks used a wide variety of mounting pins, clips, buttons and screws to attach the firewall insulator to the interior of the steel firewall bulkhead. Clean up and reuse your original mounting pins if you have them. We offer the following mounting pins and information based on what we have been able to find available.

| UMPS-10 | Universal Mounting Pins If your original firewall mounting pins are missing or damaged beyond repair, these universal pins may be a solution. They are a plastic "Christmas tree" type pin with a 1/2" button "head" that will fit most 5/16 inch holes. Kit includes 10 pins. | 20 | 11 |
|-------------------|--|----|------------|
| UWC-MPL-10 | Universal Wire Cap Mounting Pin-Long A variety of car and truck manufacturers in the 1930s-40s-50s used a wire cap retainer to mount the firewall insulator. Long shank (1/2 inch) with a 1/2 inch button "head" that can be painted to match the firewall color. Kit includes 10 Pins. | 10 | 22 |
| UWC-MPS-10 | Universal Wire Cap Mounting Pin-Short A variety of car and truck manufacturers in the 1930s-50s used a wire cap retainer to mount the firewall insulator. Short shank (1/4 inch) with a 1/2 inch button "head" that can be painted to match the firewall color. Kit includes 10 Pins. | 10 | 000 |
| UPPS-20 | Universal Upholstery Panel Pin Set If your original upholstery panel mounting pins are missing or damaged beyond repair, these universal pins may be a solution. They are a short-shank plastic "Christmas tree" type pin with a 1/2 inch "head" that will fit 5/16 inch holes. Kit includes 10 pins. | 30 | |
| FORD 3541- MPL | Early Ford Firewall Mounting Pins-Long These all steel firewall mounting pins are an exact reproduction of the originals. They are in a 3/4 inch in length. The Long pin works best in the 1935-41 cars and may be used on cars through the mid-fiftys. | 3 | 17 |
| FORD 3541- MPS | Early Ford Firewall Mounting Pin-Short These all steel firewall mounting pins are an exact reproduction of the originals. They are in a 1/2 inch in length. The short pins work best for the 1942-48 Ford cars and 1940-47 Ford trucks and may be used on trucks through the mid-fiftys. | 3 | LTT |
| FORD RB-MP | Late Model Ford Firewall Mounting Pins-Rubber Bullet Style These all Rubber Bullet Style Ford mounting pins were used on FOMOCO products starting in 1969. These are an exact reproduction of the original. | 3 | |
| GM 5500-MP | GM Firewall Plastic Firewall Mounting Plugs General Motors started using a plastic firewall mounting plug to attach the insulator to the steel firewall bulkhead in 1955 for trucks and 1957 for cars. These plugs are still used in many GM vehicles today. | 3 | |
| SRMP-9 | Street Rod Mounting Pin Kit With this new mounting pin kit, you can smooth your firewall by welding closed the firewall mounting holes and install any of our insulator panels for that "smoothie look." This kit will give you the option to place the firewall mounting pins where they will fit your application best. Be sure to order your firewall insulator "No Holes" when you place your order. Kit Includes 9 pinsets and instructions. | 34 | |